

Information Statement

Artist + AI Survey

Dr Marie Hadley

Chief Investigator

School of Law and Justice

College of Human and Social Futures

Level 5, NuSpace, City Campus

(02) 40553343

marie.hadley@newcastle.edu.au



**RESEARCH
STUDY**
www.newcastle.edu.au

Artists and Generative-AI: Copyright and Private Regulation of Creativity

Document Version 3 8/10/2026

To Visual Artist,

My name is Marie Hadley. I am a Senior Lecturer at the School of Law and Justice, University of Newcastle. I am conducting this research with Professor Kathy Bowrey (Faculty of Law and Justice, University of New South Wales), Professor Oliver Bown (Faculty of Arts, Design, and Architecture, University of New South Wales) and Dr Louise Buckingham (CEO, Arts Law Centre of Australia) as part of our research into creative practices, law, and artificial intelligence (AI).

You are invited to participate in an anonymous survey exploring your creative practices, experiences with AI tools, applications, and platforms, as well as your views on AI, copyright law, and the terms of service that govern AI technologies.

This survey is part of an Australian Research Council funded Discovery Project 'Artists and Generative-AI: Copyright and Private Regulation of Creativity' (DP260100770).

Why is the research being done?

Artificial intelligence is increasingly being used by visual artists. This research aims to better understand how artists use AI tools, how AI platforms affect artists' rights and creative practice, and how copyright law and platform terms and conditions influence artists' control over their work. The findings will help improve understanding of the opportunities and challenges AI presents for artists and will contribute to the development of practical resources, industry best practice, and policy recommendations to support fair and transparent use of AI in the creative industries.

Who can participate in the research?

You are eligible to participate in this research if you:

- are aged 18 years or over;
- are an Australian citizen, permanent resident, or are located in Australia at the time of completing the survey; and
- self-identify as a visual artist, regardless of your level of professional experience, commercial activity, income derived from artistic practice, or stage of career development.

What would you be asked to do?

If you agree to participate, you will complete an online survey of your experience and perceptions. This survey will take place via the QuestionPro platform. You may only complete the survey once.

The survey is not a test. There are no right or wrong answers to the questions.

Are there any payments for participating in the survey?

There is to no reimbursement or payments to participants for completing the survey.

As a token of appreciation, survey participants may choose to enter a prize draw to win one AUD \$500 gift voucher. Entry into the prize draw will be offered at the conclusion of the survey and is entirely optional. The winner will be selected at random after the survey has closed and will be contacted using the details provided for the prize draw.

What choice do you have?

Participation in this research is entirely your choice. You are under no obligation to participate. Whether or not you decide to participate, it is your decision and will not disadvantage you.

Only those who provide implied consent by undertaking and completing the survey will be included in the project. You may choose not to complete the survey at any time after commencing the survey. Once the survey is submitted, your survey responses cannot be withdrawn due to the anonymous nature of the survey.

How much time will it take?

The survey will take approximately 10 minutes.

What are the risks and benefits of participating?

There are minimal risks associated with participating in this survey. Some participants may experience mild discomfort when reflecting on their experiences with AI technologies, copyright, creative practice, or professional challenges. Participants are free to skip any question they do not wish to answer or stop the survey at any time.

While we cannot guarantee any direct personal benefit from participating in this research, your involvement will contribute to a better understanding of how artists engage with AI technologies and how copyright law and platform terms affect creative practice and creator's rights.

To protect participant anonymity, contact information provided for the prize draw will not be linked to survey responses (survey responses will remain anonymous). Participation in the prize draw is not required to participate in the survey.

How will your privacy be protected?

Your privacy is important. The information you provide in the survey will be anonymised and de-identified, meaning that information provided by you that identifies you or any other 3rd party directly, will not be reported in the dissemination of this research.

Data from the survey will be retained securely for a minimum of 5 years from completion of the research and managed/stored in accordance with the University's Research Data and Materials Management Guideline (see <http://policies.newcastle.edu.au/document/view-current.php?id=72>) or any successor Guidance, and applicable University of Newcastle policy provisions (as amended from time to time). Access to any identifiable data will be limited to members of the research team, unless you have consented otherwise, except if required by law.

How will the information collected be used?

For the survey, confidentiality will be maintained in accordance with the QuestionPro Privacy Policy (<https://www.questionpro.com/help/privacy-policy.html>). Due to the anonymous nature of the survey, the responses you provide will not be identifiable. The qualitative data collected as part of the survey will be coded to assist in analysis of content. This data will be subject to thematic analysis. The quantitative data from the survey will be subject to statistical analysis.

Data collected as part of this project will be analysed and used in research outputs, including academic journal articles, reports, conference presentations, website content, blog posts, and social media communications. Findings may also be incorporated into creative and public engagement outputs, such as printed zines and other dissemination materials. Anonymous responses may be quoted.

Follow up

Participants can request a summary of the findings of the project. If you would like a copy of the summary results, please contact the Chief Investigator Dr Marie Hadley at marie.hadley@newcastle.edu.au after July 2027.

What do you need to do to participate in the survey?

Please read this Information Statement and be sure you understand its contents before you consent to participate in the study by undertaking the survey. If there is anything you do not understand, or you have questions, contact the researcher, Marie Hadley on marie.hadley@newcastle.edu.au prior to undertaking the survey.

Further information

If you would like to discuss any concerns or require more information, please contact marie.hadley@newcastle.edu.au.

Kind regards,

Dr Marie Hadley
The University of Newcastle
T: (02) 40553343
E: marie.hadley@newcastle.edu.au
Ethics approval: H-2026-0208

Complaints about this research

This project has been approved by the University of Newcastle Human Research Ethics Committee, Approval No. H-2026-0208.

Should you have concerns about your rights as a participant in this research, or if you have a complaint about the manner in which the research is conducted, it may be given to the researcher, or if an independent person is preferred, to the Human Research Ethics Officer, Research Services, NIER Precinct, the University of Newcastle, University Drive, Callaghan NSW 2308, Australia, telephone (02) 4921 6333, email Human-Ethics@newcastle.edu.au.